



Seminar Outline

**100-Day Plan Seminars for Business and Life.
June 10, 2008 - Hyatt Harborside - Boston, Massachusetts**

Who should attend?

This three-seminar series is designed for CEOs, C-Level Managers, Venture and Private Equity Investors. However, once a graduate has successfully applied 100 Day Plans, their management team should attend as a group.

What can you learn?

The end-game of this seminar series is to teach business leaders how to substantially jump-start their businesses in 100 days using three basic principles that are covered by our three seminars. These seminars also provide buyers, sellers and investors unique interview, business evaluation, deal and exit strategy methodologies.

About these seminars.

These are “meat-and-potato” hands-on workshops where everyone is expected to participate— no canned PowerPoint presentations here. Seminars focus on every aspect of creating value quickly using high efficiency 100 day plans in combination with five year goals. Whether a business is for sale or not, value can only be measured by a selling price

SpeedWorkingSM-101 (9:00am-11:00am)

SpeedWorking was added to the 100 Day Plan seminar series when it became apparent that executives at all levels did not have the time because of working 24:7 or the intensive team building skills required to execute 100 Day Plans. SpeedWorking-101 is a boot-camp style seminar employing our Consultive Interrogation techniques involving teams of attendees teaching one another sophisticated interview and business development strategies. Topics include an endless variety of personal and business subjects as well as problems posed by the audience.

100 Day PlansSM-101 (11:00am-2:00pm, lunch included)

How can you double the value of a business in just 100 days? Sounds impossible, but our 100 Day Plans have been proven to work. The concept is simple: draft a five year plan and execute it in 100 days, then repeat the process over and over. Every element of business planning is fully explored in this seminar. The 100 Day Plan program is totally generic and is therefore applicable to any size or type business.

100 Day PlansSM-102 (2:00pm-4:00pm, plus 1 hour networking)

Getting customers to cold-call you instead of you cold-calling them is the best method of controlling sales costs and building customer loyalty in this new age. Selling is no longer an “art”, it has evolved into complex system by necessity. 100 Day Plans-102 will teach you how to design complete business development systems and direct marketing programs that result in orders, not just leads. Sales new job becomes up-selling, uncovering and closing new opportunities without the competition ever being aware they exist.

What is the money-back guarantee?

Our money-back guarantee policy is simple. “At the conclusion of any seminar if you do not believe you received the value promised, your registration cost for that seminar will be refunded. Should you decide to take any future seminar with our firm you will be charged back for any previous guarantee refunds when registering.”

How do I register?

Register online at 100-dayplans.com or by call 1-508-420-1570. All major credit cards accepted. Cancellations made prior to 14 days of an event will receive a full refund. Cancellations made less than 14 days in advance will have all charges applied in the full amount towards any future event.

What is the cost?

The total cost for the three seminar series is \$1,395 minus a 15% early-bird discount if registered by 5/30/08 (\$1,186) and an additional 10% for parties of two or more (less 15%- less 10%) bringing your final cost to \$1,067/each .Current CEO Club members please email or call for club member rates.

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